

PROSPECTUS 2024-25 BACHELOR OF BUSINESS ADMINISTRATION (BBA) Affiliated to Goa University

DEMPO CHARITIES TRUST'S **SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE & ECONOMICS** Integrated Education Complex, Opp. GMC (Bambolim), Cujira, St. Cruz, Ilhas - Goa



DEMPO CHARITIES TRUST'S SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS

Pandit Deen Dayal Upadhyaya Vidya Sankul, Cujira, Bambolim - Goa 403202

Bachelor of Business Administration (BBA)

(A Self-Financed Program Affiliated to Goa University)

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FROM THE PRINCIPAL'S DESK



Dear Prospective Student,

l am delighted to welcome and introduce the BBA program DCT's Srinivassa Sinai Dempo College of Commerce & Economics, one of the most sought-after BBA in the State.

Our college has a long-standing tradition of excellence in education. We have a legacy of being a pioneering institution in the State and for long have established itself as among the best in the Higher Education sector in Goa.

At Srinivassa Sinai Dempo College, the BBA program believes in providing students with a well-rounded education that emphasizes both theoretical knowledge and teachings applicable to real life. The BBA program at Srinivassa Sinai Dempo College is designed in such a way as to provide students with practical and comprehensive knowledge to thrive in the business ecosystem, be it a corporate entity, family business, or Start-up.

We at Dempo's are committed to providing society with quality education, for starters, our faculty members are experts in their respective fields and bring with them bountiful experience and specialized knowledge that they impart to our students. Additionally, we have established excellent collaborative arrangements with leading companies and organizations, providing our students with opportunities for placements, internships, industry visits, and guest lectures.

This prospectus provides an overview of the BBA program at Srinivassa Sinai, including details on the curriculum, faculty, facilities, fees, and placement opportunities. Whether you are interested in pursuing a career in finance, marketing, human resources, or entrepreneurship, our program will provide you with the foundation and skills to achieve your goals and dreams and more importantly, shape you into a well rounded and socially responsible individual.

We believe in providing our students with an exceptional education that will serve as the foundation for their future successes in their professional and personal lives. I invite you to explore this prospectus, learn more about the BBA program at Srinivassa Sinai Dempo College, and be a part of #TeamDempo forever in your lives.

Sincerely,

Prof. (Dr.) Manoj S. Kamat

Post Doc Fellow, Ph.D. Finance (IIT Bombay), FDP (IIM Indore) Professor and Principal



DEMPO CHARITIES TRUST

"Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family."

-Kofi Annan

Goa, a culturally diverse and ecologically gifted state is now visualized as a hot-spot for intellectual and artistic exercise. The state has also made its presence felt in the arena of sports. The house of 'Dempo' has had a pivotal role in this transformation in perception; offering Goans an opportunity at higher education as well as sports within the state; thereby bringing to them the key to progress.

The foundation Dempo Charities Trust established four educational institutions in Goa-

- Dhempe College of Arts & Science established in 1962 and located at Miramar has been Re-Accredited by NAAC with CGPA of 3.20 on four-point scale at "A" grade in the third cycle of Accreditation. In 2016, the institution was recognized as a "College with potential for Excellence". The college has also received ISO 9001: 2008 Certification by URS and Green Certification.
- 2. Srinivasa Sinai Dempo College of Commerce & Economics established in 1966 and located at the New Cujira Integrated Education Complex, Santa Cruz.
- 3. Vasantrao Dempo Higher Secondary School of Arts, Science & Commerce established in 1975 and located at New Cujira Integrated Education Complex, Santa Cruz.
- 4. Dempo Higher Secondary School of Science Trust established in 2012 and located at Miramar.

The total enrollment in these institutions is over 4000. The Trust strives to provide state-of-theart infrastructure in all these institutions. As a result, the students have performed very well in public examinations and have frequently appeared in the merit lists of educational Boards and Universities and are well-placed in society at large.

The students have also excelled in extracurricular activities, sports and athletics at the intercollegiate, inter-university and national level. The N.S.S. units have rendered commendable services to the community. The N.C.C wing does the institutions proud with cadets representing the college at state and national levels.

The institutions of Dempo Charities Trust are affiliated to Goa Board of Secondary and Higher Secondary Examinations and Goa University. They are also associated with other educational and professional bodies. Dhempe College of Arts and Science hosts the North Goa Study Centre of Indira Gandhi National Open University and is a center for online exams of various institutions. In 2015, the College became Goa's first institute of higher learning to receive Green Certification, GSCP-01-2010 of the Green Standard Certification Programme, for promoting and maintaining ecologically friendly practices. The institution has also signed MoUs with leading academic and research institutes.



The Trust also provides annual scholarships and financial assistance to deserving students from the institutions under its management as well as to students from different parts of Goa as well as outside Goa.

In order to fill in the gap that exists in the field of research in Goa in subjects related to Goa's culture, arts, society, biodiversity etc., the Dempo Charities Trust has established a fellowship. The financial grant of rupees 5 lakhs is bestowed on the basis of merit for the completion of research in a scientific manner. This fellowship also aims at strengthening and consolidating the intellectual foundations of Goa.

The Trust has recently instituted 50 scholarships in memory of founder trustee Late Padmashri Vasantrao Sinai Dempo for students from Santa Cruz for pursuing higher education.

The Trust also supports and promotes cultural activities like music, theatre and festivals promoting Goan traditions. Seminars, Workshops, Conferences, Training camps conducted by Goa University and other professional bodies find support of the Trust as well.

To commemorate the tremendous contribution of the late Shri Vasudeva V. Sinai Dempo in the field of education; as well as his socio-cultural efforts, the Trust has started an Annual Memorial lecture series presenting to Goans a platform to interact with eminent personalities of international repute from different walks of life.

The Dempo legacy of innovation and service continues through its institutions and other social endeavours.



ABOUT SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE & ECONOMICS

Srinivassa Sinai Dempo College of Commerce and Economics, established in 1966 by the Goa Education Society under the Chairmanship of Shri. Vasantrao S. Dempo, a leading industrialist in Goa, is the oldest and the most highly reputed institution for undergraduate commerce education (B.Com). Presently managed by the Dempo Charities Trust, Panaji, led by the dynamic scion of the Dempo family, Mr.Shrinivas Dempo and trustees, Ms Pallavi Dempo, and Mr. Yatish Dempo the college is attaining new frontiers with exciting career oriented educational programs.

The fundamental objective of the college is to produce educated men and women possessing domain knowledge, professional competence and above all, moral character, to work in the sphere of trade, commerce, finance and industry. Having scrupulously lived up to the objective, the college that is affiliated to the Goa University, has produced commerce graduates who make up the who's-who of the business and commercial firmament of Goa. The rich alumni resource testifies to the fulfilment of the vision and mission of the institution.

In keeping with the changing demands of education, the college has now diversified its foundation through the industry linked undergraduate program in Business Administration(B.B.A) the Post Graduate Diploma in Management – Event Management program and the Masters in Tourism and Travel Management (MTTM) Programme.

The college lays equal emphasis on the all around development of the personality of the students who enter its portals. The achievements of the students in sports have been laudable. The students have earned laurels in the competitions for co - curricular activities organised within and outside the state. To win with dignity and lose sportingly is a lesson that alumni carry with them as they face life's challenges, having benefited from training imparted to them in the varied activity clubs that function under the guidance of the faculty.

The college also takes pride in inculcating a spirit of service, discipline and patriotism through activities of the NSS and NCC units. The active participation of staff advisors enthuse the students to give their time, energy and money and impress on them the lasting values of caring for and sharing with the underprivileged.

The aim of the institution is to enable students to step out into the competitive professional world with competence and confidence and towards this end, no effort is spared by the Management and staff of Srinivassa Sinai Dempo College of Commerce and Economics.



BACHELOR OF BUSINESS ADMINISTRATION

AT SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS

The B.B.A. programme at Srinivassa Sinai Dempo College of Commerce and Economics is a 3 years full-time programme that is designed to mould future Managers rather than produce mere "Degree Holders". Srinivassa Sinai Dempo College-B.B.A. believes in providing opportunity to students through modernized teaching and learning methods to convert their dividend into advantage.

B.B.A. provides competitive advantage to students opting for post-management courses like MBA. After completing the B.B.A. programme, the students have the option of joining as Management Trainee/ Entry Level Executive in reputed companies or working in family businesses or setting up their own business ventures.

At Srinivassa Sinai Dempo College-B.B.A., the academic results are always outstanding and the college perennially excels in inter-collegiate festivals, sports and social activities.

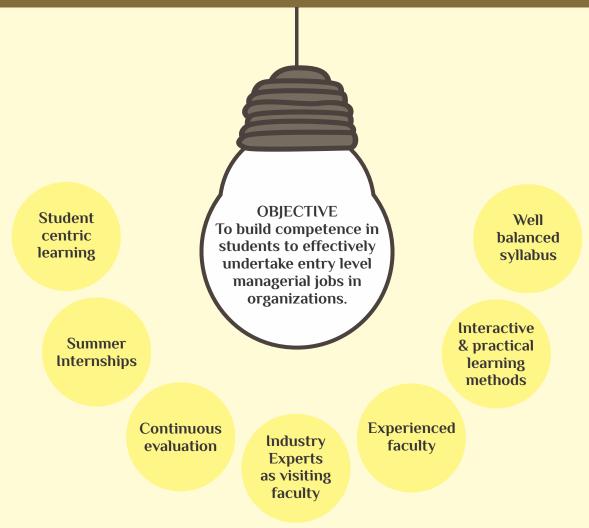
In this knowledge millennium, the programme is designed to develop critical skills in the students combined with ethics. The support system used for achieving the objectives of the institution includes a well-equipped computer laboratory, IT enabled classrooms and activity centers for students. The Unique Selling Proposition (USP) of the Programme remains the quality of the teaching and the excellence of the faculty.

B.B.A. at Srinivassa Sinai Dempo College follows a student centric approach of learning. It sharpens managerial skills through presentations, case studies, industrial visits, guest lectures by professionals, participation in and organisation of management events etc. to train students in dealing with real life situations better.

'We look forward to nurture the leaders of tomorrow'



B.B.A. PROGRAMME - UNIQUE FEATURES



PROGRAMME OUTCOMES

On completion of the programme, the student will be able to:

Exhibit an understanding of broad business concepts and principles.

Demonstrate the competencies required to undertake managerial jobs.

Apply cross functional business knowledge and technologies in solving real world business problems.

Display behavioural skills (e.g. communication, decision making, time management, negotiation) in business interactions.

Recognise and resolve ethical issues in business.

Initiate and build entrepreneurial ventures.



| Category of Course | Credits |
|----------------------------|---------|
| Major | 60 |
| Minor | 12 |
| Multidisciplinary Course | 9 |
| Ability Enhancement Course | 8 |
| Skill Enhancement Course | 9 |
| Value Added Courses | 8 |
| Summer Internship | 14 |
| Total Credits | 120 |

Scheme of Examination

The assessment of all courses shall comprise of continuous Intra-Semister and End-Semister (ISA & SEA) and shall be fully internal.

The End-Semister assessment shall be of 80% weightage of total evaluation and shall cover the entire course and the Intra-Semester assessment will be of 20% weightage. Each credit carries 25 marks.



CREDIT STRUCTURE for TY BBA (CBCS Batch) for the academic year 2024-25

| Category of Course | Credits | |
|-------------------------------------|------------|--|
| Core business courses | 52 Credits | |
| Optional non business courses | 24 Credits | |
| Optional business courses/electives | 30 Credits | |
| Soft skill | 12 Credits | |
| Summer internships | 22 Credits | |
| Total minimum credits | 140 | |

Scheme of Examination

The assessment of all courses shall comprise of continuous Intra-Trimester and End-Trimester (ITA & TEA) and shall be fully internal.

The End-Trimester shall be of 50% weightage of total evaluation and shall cover the entire course. Each credit carries 25 marks.

Scheme of Evaluation

Common Grading System of the University as stated in OA-16.4 shall be applicable.

A student shall be considered to have completed the program when the student fulfills both the minimum credit and minimum duration requirements of the program.

•Marks awarded in each course shall be represented in the form of Grades and Grade Points. The result of each semester shall be declared as Semester Grade Point Average (SGPA) and final result shall be declared as Cumulative Grade Point Average (CGPA).

•The percentage of marks secured in both ITA/ISA and TEA/SEA shall be added for awarding the grade and grade points for each Course, as indicated in the table below:

 Range of % Scored
 Grades
 Grade Points

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| 85 - 100 | O (Outstanding) | 10 |
|-----------------|-------------------|----|
| 75 - <85 | A+(Excellent) | 9 |
| 65 - <75 | A(Very Good) | 8 |
| 55 - <65 | B+(Good) | 7 |
| 50 - <55 | B (Above Average) | 6 |
| 45 - <50 | C (Average) | 5 |
| 40 - <45 | P (Pass) | 4 |
| 0 - <40 | F (Fail) | 0 |
| | Ab (Absent) | |

•Every student shall be required to secure a minimum of 'P' grade to pass the course

ELIGIBILITY FOR ADMISSION:

A candidate who has passed Std. 12th or equivalent examination from any recognized Board, from any faculty, is eligible to apply for B.B.A. programme.

ADMISSION TO THE B.B.A. DEGREE PROGRAMME:

There will be 50% weightage to the entrance test (DCET), 30% weightage to the Personal Interview and 20% to the 12th standard percentage.

NO. OF SEATS:

*150 seats allocated into 3 divisions of 50 each.

NRI-10% of the seats will be for foreign /NRI students.

The College applies Reservation Policy for admission as per rules and notification as per Government of Goa from time to time.

SC - 2% ST - 12% OBC - 27% Physical Handicapped - Not less than 5% EWS- 10% Covid Quota - 2% Management Quota-10 seats(to accommodate any exigencies)



FEE STRUCTURE

| SR. NO. | PARTICULARS | FYBBA | SYBBA | ТҮВВА |
|---------|---------------------------------------|------------------------------------|------------|------------|
| | | | | |
| 1 | Tuition Fees | Rs. 56,000 | Rs.56,000 | Rs.56,000 |
| 2 | Development Fees | Rs. 1,000 | Rs.1,000 | Rs.1,000 |
| 3 | Library Fees | Rs. 3,000 | Rs.3,000 | Rs.3,000 |
| 4 | Computer Lab Fees | Rs. 3,000 | Rs.3,000 | Rs.3,000 |
| 5 | Gymkhana Fees | Rs.174 | Rs.174 | Rs.174 |
| 6 | Student Activity Fees | Rs.174 | Rs.174 | Rs.174 |
| 7 | Student Aid Fees | Rs. 58 | Rs.58 | Rs.58 |
| 8 | University Registration Fees | Rs. 695 | - | - |
| 9 | Result Processing Fees & Mark Sheet | | | |
| | Issuance | Rs. 960 | Rs. 960 | Rs.960 |
| 10 | Entrance Exam & Application fees | Rs. 200 | Rs. 200 | Rs. 200 |
| 11 | Caution Deposit (refundable) | Rs.1,000 | - | - |
| 12 | Library Deposit (refundable) | Rs.1,000 | - | - |
| 13 | Seminars/Internships/Events/Placement | Rs.2,000 | Rs.2,000 | Rs.2,000 |
| 14 | Internet Fess | Rs.500 | Rs. 500 | Rs.500 |
| 15 | Parent Teacher Association Fees | Rs.500 | Rs. 500 | Rs.500 |
| 16 | Alumni Association Fees | | | Rs.200 |
| 17 | University Administration Fees | Rs.1000 | Rs. 1000 | Rs.1000 |
| 18 | University Exam Fees | - | - | Rs.500 |
| 19 | Samarth Portal Fess | Rs. 225 | Rs. 225 | Rs. 225 |
| 20 | Academic Restructuring Fees | Rs.1500 | Rs.1500 | Rs. 1500 |
| | Total | Rs. 72,986 | Rs. 70,291 | Rs. 70,991 |
| | | (Rs. 2000/- Refundable Deposit) | | |

*Fee structure is subject to change as per the notification of Goa University.

* An amount of Rs. 3500 approximately will be charged towards a blazer/pant suit for the FYBBA to be paid directly to the vendor

- For NRL and foreign students the tuition fees for 1st, 2nd and 3rd year will be double of that mentioned at Serial No 1. Particulars of other components will be informed to the students while taking admission.
- Students applying for the BBA programme, are eligible to pay the above fees in installment.

RULES FOR REFUND OF FEES: As per Goa University circular



The following schemes of the Government of Goa are available:

Fee Waiver Scheme for SC/ST students pursuing Higher Education.

Due to several historical reasons, the children belonging to SC and ST Category find it difficult to reach to the corridors of the institutions of Higher and Technical Education. Therefore this Scheme is framed in order to provide free access to every eligible SC/ST student, to the institutions of higher learning. The amount of fee waiver provided to such eligible students shall consist of tuition fees, Library fees, Laboratory fees and development fees, if any.

Dayanand Bandodkar Scheme for Higher Education for Orphans.

The basic purpose of formulating Dayanand Bandodkar Scheme for Higher Education is to support the educational needs of the children who are orphaned of both parents i.e. father and mother and are deprived of Higher Education for want of financial resources. The amount of fee waiver provided to the eligible students shall consists of Tuition fees, Library fees, Laboratory fees and Development fees, if any plus other charges payable to Institution like Lodging/ Boarding, Food (Hostel charges) or Transport, etc.

Bursary Scheme

The Government of Goa with the sole objective of making Higher and Technical Education accessible and affordable to all, has initiated a scheme known as the Bursary scheme. This scheme aims at granting financial assistance towards the fees paid for various courses under higher and technical education. Students pursuing college (Higher and Professional) Education in the state of Goa including post graduation shall be eligible to receive the benefits under this Bursary Scheme, provided they meet the eligibility criteria laid down in the scheme. [For further details regarding eligibility and other condition, kindly contact the Administrative office of the college].

Interest Free Education Loan Scheme (DHE)

This scheme envisages grant of interest free loans to younger population of Goa to assist them in their pursuits of higher and technical education. The scheme aims at ensuring that economic condition and financial difficulties do not act as barriers in pursuit of higher education. Through this scheme, eligible candidate are assisted by way of interest free loans to undertake approved degree and diploma courses at undergraduate and post graduate levels in India and abroad. [For further details regarding eligibility and other condition of this scheme, kindly contact the Administrative Office of the college].

Manohar Parrikar Goa Scholars Scheme

Goa has a large student population in the group 18-25 years. To tap their potential and to optimize the demographic dividend, they need to be encouraged and empowered to take up Post Graduate/Doctoral courses in reputed institutions in India and abroad. The qualification, skill and experience they gain shall contribute towards the building up human capital required by the state for its sustainable development. Therefore, to give financial support for such talented brilliant students, the present scheme has been framed and implemented to achieve its objective.



FACULTY



PRINCIPAL: **Prof. Manoj S. Kamat** Post Doc Fellow, Ph.D. Finance (IIT Bombay), FDP (IIM Indore)

He is an academic Scholar, an alumnus of IIT and the IIMs, a literary author, orator and popular columnist and has established himself as a result-oriented administrator. Prof. Kamat is a PostDoctoral Fellow in Economic Analysis from the Osmania University, Hyderabad, a collaboration program with the University of Texas at Austin, US, besides having a PhD. from IIT Bombay (Powai-Mumbai) in the area of Empirical Finance. A University Gold Medalist at the Post Graduate level from Goa University, he has a PG in Business Administration from Central University Pondicherry and has obtained Teacher Fellowships from IIM Indore and IIIM Kozhikode. Prof. Kamat is the youngest Professor, youngest Principal and the youngest assessor at the NAAC Peer teams and has assessed around ten colleges in the country to date. Prof. Kamat has guided 03 PhDs in Finance and examined over a dozen PhDs from different Universities. Having authored 12 books in Accounting & Commerce, completed 02 industry-sanctioned projects and 02 UGC projects, he has also authored 90 academic publications with H-index: of 7 and an i-10 index: of 6 with 149 citations. Prof. Kamat is on the subject's editorial board of over 6 International Journals. Prof. Kamat contributes weekly columns to the print media every month. He earlier served as Professor at Damodar College for 18 years and has been an expert faculty at reputed management institutions like Narsee Monjee, S.P. Jain Institute, and T.A. Pai Management Institute at Manipal, the BSE and NSE Training Institute in Mumbai, besides Goa Institute of Management and Goa University in Investment Research and Economic Policy.



Dr. Sonya Angle

Ph.D., MBA (HR) She has a work experience of over 20 years, with 8 years in the industry at a managerial position and 14 years in the academic field. She has been awarded PhD degree in Human Resource management at the Goa University,

Department of Management Studies. She has been a visiting faculty for the MBA and E-MBA programmes at the Goa University. Is a active member of the Executive Committee of the Goa Management Association and the National Institute of Personnel Management.



VICE - PRINCIPAL: Dr. Sangeeta Chakrabarty

HoD & Professor, Department of Information Technology, S. S. Dempo College of Commerce and Economics, Cujira, Goa, India.

Has more than 28 years of teaching experience in the Undergraduate and few years of experience at the PG and Professional Coaching for Chartered Accountants. She has successfully completed and submitted her UGC funded Major Research Project, titled "A computational model for Bharat Natyam" in 2014 as well as a minor research project on Mahiti ghar, Goa Government's E-Governance initiative in 2006. She has presented several papers in National and International Conferences and was awarded Unique Research paper titled "Modelling Bharat Natyam Dance Steps: Art to Smart" at an International Conference CUBE 2012 held at YASHDA, Pune. Ph.D. awarded by the Department of Computer Science & Technology, Goa University titled "Automation of Bharat Natyam choreography for pure dance movements" in December 2018. She hasseveral SCOPUS / Web of Science publications to her credit.

Currently working with investigating the effects of dance on health and the brain, specifically the changes in brain activity of people with neurodegenerative diseases. This research project is being carried out in collaboration with Dr. Joseph DeSouza, Associate Professor, Psychology, and Centre for Vision Research, York University, Canada .Besides academics, she also loves to practise Yoga on a regular basis and won awards for the same at the State and National Level



Dr. Mamata S. Kane Ph.D., M.B.A

Has an industry experience of 3 years in the Banking industry and has been in academics since July 2012.

She has been awarded PhD. degree in Finance at the Goa University,

Department of Management Studies. Has published and presented research papers at National and International conferences in the field of Finance



Sharmila Swami

B.E, MBA, NET

She has been teaching for 14 years at the BBA Programme. She has interest in the areas of Production Operations and Research Methodology. She has been a visiting faculty for the MBA

Programme at Sikkim Manipal Institute, Goa.





Tania Shirodkar MBA

Teaching experience of over 11 years in tourism and management studies. Has also completed a Post Graduate Diploma in Guidance and Counseling and has an interest in psychology and organisation behaviour.



Vishwa Naik Raikar

M.COM, MBA, NET

Has an industry experience of about 2.5 year in the area of Audit, Business Risk and Advisory and strategy consultancy. Has been in academics for past three year. Also pursuing Ph.D in the subject of Management.



Judith Marques

MPM, PGHRM, MA (Clinical Psychology), Diploma Training (ISTD-Delhi)

Has 12 years corporate experience in Human Resources functions as well as Founder of Career Destinationz – Recruitment & Training HR consultancy, 5 years as a Wellness

Counsellor. Has been a visiting faculty at BBA colleges in Goa for 6 years. Her key interest areas are Soft Skills Training, Psychology and Human Resources.



Gilbert Anthony Mendes

B.E. (Info. Tech.) M.B.A.

Has an academic experience of over 5 years. Worked as a Software Developer for a year before starting his own business. Co-Founder, Kartalyzer Ventures and Founder & Owner,

Electro Curve Marketing Solutions. Software Developer. Interest areas are Marketing & Entrepreneurship



Neema Shetgaonkar

MBA

Has an industry experience of over 7 years in Sales and Marketing, and in academic for 3 years. Has been a visiting faculty with St Xaviers College, Mapusa. Her areas of

interest are Consumer Behaviour, Sales Management and Advertising.



VISITING FACULTY & ADMINISTRATIVE STAFF

Mr. Jonathan Sequeira

Certified executive life coach and cofounder, Yomorebi Hospitality Consulting LLP Mr. Ravi Carvalho Marketing Consultant Dr. Dattesh Parulekar Assistant Professor, Goa University, UGC centre for Latin American Studies, Mr. Allan Pinto **Coporate Trainer** Ms. Shilpa Tripathi Assistant Professor, S. S. Dempo College of **Commerce and Economics** Ms. Maria Fernandes Editorial Team, Navhind Times Publications Ms. Niti Kenny Faculty Food Production & Food Microbiology at Gesto Culinary and Hospitality Academy Mr. Alfwold Silveira Radio Jockey & Theater Artist Ms. Madhumita Mahatme Assistant Professor

Mr. Amrish A Ghode Managing Director of Swage Systems Pvt Ltd. Ms. Selma Viegas Environmentalist Mr. Manish Karapurkar **CEO**, Spearhead Solutions **Ms. Paloma Ouadros** Co-founder, Yomorebi Hospitality Consulting 11 P Mr. Nickton Augustus Dias Director, Strategy and creative, WildHeart Concepts Ms. Divyashree Desai **Assistant Professor** Ms. Sarita Chetan Parker Assistant Professor, S. S. Dempo College of **Commerce and Economics** Mr. Yashu Sharma Founder NeoWise Business Solutions, Goa Mr. Sanjay Maulvi Head Incubation and Seed Fund, CIBA Ms. Gail Zacharia **Proprietor-** Zeon's Candles Ms. Stesa Pereira Assistant professor Ms. Maryam Shaikh **Dietician and Nutritionist** Mr. Pritesh Kakodkar **Chartered Accountant**



PHYSICAL EDUCATION

Mr. Michael Dias (College Physical Education Director) Mr. Bala Bacho Naik (Instructor in Physical Education)

LIBRARIAN

Ms. Anjali M. Bhide Mr. Vibhav V. Verenkar (Library Grade l)

ADMINISTRATIVE STAFF

Mrs. Gautami P. S. Karapurkar (Head Clerk) Mr. Ignacio C. S. Zuzarte (Accountant) Ms. Lina S. Kamat (Jr. Stenographer) Mr. Sandesh N. Adwalpalkar (U.D.C) Mrs. Ameeta V. Bhende (U.D.C) Ms. Varsha P. Joshi (L.D.C.) Ms. Ashu S. Mochemadkar (L.D.C) Ms. Geeta P. Sirsat (L.D.C) Mr. Ashwin D. Sail (System Administrator) Mr. Mithun N. Gawas (Laboratory Assistant IT) Mr. Pratik Ved (L.D.C)

ON CONTRACT

Ms. Sujal S. Parab (Library Assistant) Ms. Pritam Naik (L.D.C, Exam Section) Ms. Babita Bahadur (Office Assistant) Ms. Winria Viegas (Office Assistant) Ms. Nirmala Kumari (Office Assistant) Ms. Anishka Shirodkar (Office Assistant) Mr. Oliver D'souza (M.T.S - Exam Section)

SUB STAFF

Mr. Sharad Mochemadkar Mr. Sameer N. Pokhre Mr. Dharmendra Satardekar Mr. Niranjan Hegde Mr. Rupesh Malsekar Mr. Sharanappa Byali Mr. Sarvesh Bhamaikar Mr. Sayyam S. Naik

ON CONTRACT

Mr. Kashinath Akerkar Mr. Sunil Ghadi Gaonkar Mr. Santosh Sutar



FACILITIES OFFERED



Information and Communications Technology

The students have an access to a well equipped computer laboratory with internet facility to facilitate practical and enhanced learning.Laptops are provided for student usage while on the campus to facilitate working on group assignments. The students can avail off the WiFi facility throughout the campus.

All classrooms have LCD projection facility enabling an interactive style of learning. There are smartboards installed in the seminar room which enables innovation and creativity in learning and teaching.





Recreation

The students have access to a spacious indoor recreation facility having games like chess, carom, TT and a well equipped gym. An outdoor facility offering a variety of sporting facilities is on the anvil. There is a beautifully designed amphitheatre for cultural and cocurricular activities.



Canteen

All students have an access to a bright and well designed canteen facility which serves sumptuous and a variety of food items.The quality and hygiene is closely monitored by an in-house committee. The canteen serves as a place for informal interactions and bonding for the students and gives added meaning to the time they spend in the institution.

Book Bank and Library

The College has a state of the art 'Knowledge Centre' in a conducive ambience where by they can access a large collection of books, journals, periodicals and newspapers. There is an e-learning centre with browsing stations to access the various e-resources. As a part of the book bank facility, every student is provided with a copy of a textbook for the various courses offered as a part of the course.



OTHER INFRASTRUCTURE



Auditorium



Audio Visual Room



Counsellor's Room



Health Centre



The college library is the centre of academic and non-academic information resources for students and staff of the college. Its collection is a blend of more than 40,000 books on varied subjects. It has special collection of books on carrier guidance, competitive exams, general knowledge and also books on Goa. Besides books, the college library maintains several other resources namely, CDs, journals, magazines, newspapers, e-books, and e-journals.

E - Resources:

- N-LIST : INFLIBNET service for accessing online books and journals.
- J-GATE: Social and Management Sciences, an electronic gateway to global e-journal literature
- CMIE Prowess: A database of the financial performance of companies.
- CMIE IQ Prowess: Interactive Querying, is a powerful internet-based application for querying CMIE's database on the performances of listed and unlisted companies.
- •Knimbus: e-Library with Remote Access and Mobile App functionality for Sheth Publisher E-Books,
- Open Access Journals, Multimedia Videos, Magazine, Project Reports, etc.

The library has automated its functioning using Library ILMS software. All library books are barcoded and a computerized 'check-in and check-out' system is in place to capture data on daily visitors of the library. The browsing Station in the reading room with internet connectivity provides browsing and downloading facilities.

O n t h e c o l l e g e w e b s i t e , t h e l i b r a r y w e b p a g e i s a v a i l a b l e a t http://180.233.149.134:8081/newgenlibctxt/Home?ld=1&theme=3. It provides a one-stop access to library resources like book catalogue, question papers, new arrivals, faculty Ph.D. theses, open access journals and newspapers. A QR code is also created to access past question papers. 'My Library' dropdown menu provides details of the patron's library account which is password protected.

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Library facilities & Services

- Open Access System and INFLIBNET Services.
- Browsing Station with internet connectivity.
- In-house/remote access to e-resources.
- OPAC (Online Public Access Catalogue).
- Library app 'NGL HELIUM'.
- Book Bank facility.
- Newspaper clipping service.
- Inter-Library Loan Service.
- Reference and Referral Service.
- Reprography.
- Reading list/ Bibliography compilation.
- Guidance on UGC CARE List.

LINKAGES (MOU)

ARIVU Educational Private Consultants Ltd., Bangalore

ARIVU Educational Private Consultants Ltd. has collaborated with our college to provide Coaching Services for AACA Foundation Level, CA Intermediate Level and CMA USA to our students.

BNI Foundation India (BNI Goa)

BNL Foundation India and BNL Goa has established a collaborative partnership with our college to implement activities aimed at promoting career orientation, educational support and community engagement for the benefit of our students.

Goa Management Association (GMA), Porvorim.

GMA conducts various management development programmes, workshops, seminars, lectures on various topics related to development of professional management and provides guidance to students of management institutions while also organizes programmes for the benefit of the industries from time to time.

Vanillakart, Margao-Goa, India

Vanillakart, a marketplace for tech enabled marketing services has collaborated with the college to establish an industry-academia link between the institution and the company for mutual benefit and to facilitate internship and placement.

Sant Sohirobanath Ambiye, Government College of Arts and Commerce, Virnoda, Pernem Goa (SSA GCACPG)

The Department of Physical Education of SSA GCACPG has collaborated with our college for the purpose of promotion of sports activities through knowledge sharing, research and organization of events in collaboration and provide competition platform for the students.

Goa Chamber of Commerce and Industry (GCCI)

GCCl and our college work together to support students, student projects, organize events and offer cross platform opportunities to students and faculties while also bringing in value to the students through the rich network of companies who are members of GCCl

Aviation Business and Career Leadership (ABCI)

ABCI organize awareness campaigns, seminars, workshops to promote awareness among students, faculty and the local community in the area of Aviation Industry and its allied areas.

Rotary Club of Dona Paula

The collaboration between Rotary Club of Dona Paula and our college aims to create awareness on mental health issues, mentorship and skill development of students through seminars, lectures and training programmes.

Group Tenplus

Group Tenplus has collaborated with the college for the purpose of collection and disposal of its segregated E-Waste and also conduct E-waste awareness sessions.

Institute of Chartered Accountants of India (ICAI)

The ICAL extends Academic co-operation and will stimulate and facilitate the development of collaborative and mutually beneficial programmes.

The Bodhi Academy, Panjim Goa

The Bodhi Academy provides guidance, counselling and training for the students for exams like Government Job Entrance exams, Management Entrance Exams and Overseas University entrance Exams.



LINKAGES (MOU)

Serendipity Arts Foundation, New Delhi

Serendipity Arts Foundation works together with the college to train volunteers for the Serendipity Arts Festival which is a multi-disciplinary arts event organized in Goa.

Aditya Birla Education Trust, Mumbai

Aditya Birla Education Trust has collaborated with the college and established a Mental Health club that contributes towards mental health related activities.

Goa Institute of Public Administration & Rural Development GIPARD

GIPARD conducts training programmes to achieve the targets as mandated in the State Training Policy of Goa and caters to the training programmes for the Elected Representatives at the block levels and district levels.

Untraced Paths Travellers LLP

Untraced Paths Travellers LLP provides opportunities for skill development, outcome-based trainings, placements, R&D services and related services to our college students.

Pinkishe Foundation, New Delhi

Pinkishe Foundation has collaborated with our college as an NGO to provide interning opportunities to students of our college as a part of their school for life program to support the projects of Pinkishe which ensures to bring social awareness to the students.

CSRBOX (Renalysis Consultants Pvt. Ltd.), Gujarat

CSRBOX complements the efforts of our college to curate opportunities, sharing of knowledge resources and jointly working on building capacities of the users through the IBM SkillsBuild Platform.

Confederation of Indian Industry (CII-Yi - Goa Chapter)

Cll-Yi attempts to create a bridge, a platform for our students to work in cross functional teams with a broad objective of enhancing their leadership skills and giving back to the nation. In the process, the students work in leadership roles while operationalizing projects that are based on self-development, skill building, community service and nation building.

Bajaj Finserv Limited, Pune.

Bajaj Finserv through their official Training Partners, conduct, for the eligible students and alumni of our college, a Certificate Programme in Banking, Finance and Insurance, viz., CPBFI, covering industry overview and product knowledge relevant for roles in banks, NBFCS, life insurance and general insurance companies, communication and other workplace skills.

ltappzglobal Technologies LLP, Goa.

Our college has partnered with Itappzglobal Technologies who shall conduct Digital Marketing Certificate Course Classes in college campus for our students.

One Point Six Technologies Pvt. Ltd. (PENCIL INSIGHT), Mumbai

One Point Six Technologies provide free subscription access to the pencil insight app to our college students.

Make It Happen, Panaji, Goa and B:Live

Both organizations shall collaborate with our college to improve upon the MTTM programme syllabus and provide Internship opportunities for MTTM/IATA Students for six weeks as per their subject specification. They have also proposed to collaborate on placement week and provide a venue to conduct recruitment drive in partnership with SSDC Placement Cell.



BBA FORUM-' HORIZON' ACTIVITIES

BBA Forum 'Horizon' is a thriving elected student forum and members of this body are involved in numerous academic and co-curricular activities. Elections are held annually, are competitive and create a natural sense of excitement on campus. The Students Forum oversees the operations of all student committees and organisation of various activities.

The elected members consist of the President and Vice President who drive various activities of the Forum through the designated clubs, namely Marque Club (Marketing), Alchemist Club (HR), Financetory Club (Finance) and the Aspiro Nova Entrepreneurship Club.

Walk the talk Series

The Forum clubs organise focussed talks of guest speakers from varied walks of life, namely in the domain areas of HR, Finance, Marketing and Entrepreneurship. These help students to get an insight into a spectrum of areas of their choice. It also helps the students to strengthen their existing ties with the industry.

Events

The Forum organises and encourages participation in various state level and national level management events. Students host events such as Spectrum an intra department management event to provide a practical experience to the student. A state level management event Conquest is also organized at the college campus. Such events are woven around business and help showcase key management skills through the creative and fun rounds. These also expose the students to core concepts and aspects of the world of Management. The various clubs organise intra class and intra college events related to their area of interest. Students are also constantly encouraged to participate in various state level and national level management events.

Placement Activities

BBA Forum "Horizon" works actively on developing close linkages with the industry and has incorporated a placement cell for successful placements of students pursuing their final year (BBA).

The core initiatives of this committee has been the creation of students CV database, database of HR managers across Goa and a database creation of key recruitment agencies across Goa. The placement cell also prints a brochure that is circulated among reputed companies in Goa.

The annual activities of this cell are as follows

- 1. Tracking job vacancies through newspaper reading and posting relevant job cut outs on the notice boards.
- 2. Profiling of Students
- 3. Organising a Campus Placement Drive



Excursions

State Level Industry Visit: The SYBBA students visit certain organizations within Goa namely Bosch Packaging technologies Ltd, Cutzmeister Pvt. Ltd., Infinyt 3D Printing and IFB Industries, to name a few. They to are provided with the opportunity to witness the processes within the organisations and interact with the representatives of these organisations to derive maximum benefits.

National Level Industry Visit: The TYBBA students experience a national level industrial tour to Mumbai and visit prestigious organizations such as Times of India, Delhivery Ltd., representing the manufacturing sector, The Reserve Bank of India, The National Stock Exchange Limited (NSE) to name a few. The purpose of this tour is to enable the students to observe the processes, interact with the organisational representatives of these organisations and relate the concepts learnt in class to the real corporate situations. The tour also allows them to soaking in the local culture, try some local delicacies and visiting prominent

The Global Immersion Programme

The TYBBA students attended a certified Global Immersion Programme in association with eTechSkill Academy by Founder Parvish Andani Kamat to Dubai, U.A.E. for a duration of 5 days from22nd October to 26th October 2023. The objective of this Programme was to provide students with the opportunity to experience an international business environment.

During the span of this Programme, students visited the Nasdaq Floor, at The Dubai International Financial Centre. Apple Store at The Dubai Mall, Curtin University Dubai campus at the Dubai International Academic City and The Global Village.

On the Nasdaq Floor, Dubai International Financial Centre (DIFC), the students were enlightened on the concept of "International Investments and Stock Markets"

Learnings at The Apple Store included a rich experience of using latest techniques and technology by Apple Certified Trainers, provided by Apple for smarter digital content generation.

The visit to the Curtin university incorporated the learnings wherein students were engaged in conducting research with regards to "key Marketing strengths" of Dubai in portraying itself as an attractive Business, International Investment, Travel and Leisure destination, aspects of Dubai's cosmopolitian culture. This session included an interactive session by Dr Sepideh Samadi on

"Dubai: A global Marketing Case study- Economic and Tourism Perspective" followed by an acitivity for the students to suggest sustainable ideas for the tourism development.

Apart from this, the students visited the Global Village, Dubai Frame, the Dubai Creek, the Spice Souk and the Gold Souk, Meena Bazzar thereby witnessing the architectural and cultural excellence of Dubai. They experienced the Desert Safari, a detailed tour around the city of Dubai in addition to the academic quotient of the field trip.



FORUM INAUGURAL & CLUB ACTIVITIES



The BBA Forum "Horizon" was inaugurated by Mr Sairaj Dhond, founder of Wakao Foods and Luxo Heritage Homes, in the presence of the college Principal Prof. Dr. Manaj S Kamat, faculty members and student elected representatives





Aspiro Nova Club Interaction with Mr Shaunak Samant, LLB, London School of Economics and first Goan to qualify as a Barrister

Financetory Club Interaction with CA Pankaj Pai Kakode, Director of Kakode Consultants and CFO of DIAL4242.COM.



Marque Club -Interaction with Mr.Vasant Hede, Marketing Head of Eduadvise International.



Aspiro Nova Club Interaction on "Motivational Sessions by Successful Entrepreneurs", by Mr. Floyd Tavares, Co-Founder of Dranding Consulting;Mr Sachidanand Vishwakarma, Builder, Mr. Leander Ataide, Financial Planner; Mr. Vasudev Bhatt, Web Development and IT Services; Mr Pradyumna Kulkarni, Interior Designer





Alchemist Club activity on Team Buiding.



Marque Club (Marketing Club) -Interaction with Mr Ramchandra Salgaonkar on Innovative Marketing and Opportunities in Europe



The Financetory Club of the BBA Department in collaboration with Institutions Innovation Council organized 'Innovate to Navigate: Redefining the Stock Market Landscape' on 28th November 2023.



Aspiro Nova Club Interaction with Mr Vasu Ramanujam, Partner, Growth and Strategy, KoiReader Technologies Inc on Al and the Changing Business Landscape.



EXPERIENTIAL LEARNING



FYBBA visit to Salim Ali Bird Sanctuary



Music Appreciation workshop "Songs of the Heart", with acclaimed Fadista Sonia Shirsat and reputed musician Mr. Calros Meneses



FYBBA visit to Salt Pans of Ribandar as a part of Environmental studies course



FYBBA visit to Verlem village as a part of Environmental studies course





BBA students at Goa Institute of Management at an HR Conclave on Navigating the Changing Landscape of Human Capital Management



BBA students in a training programme on "Tools and techniques of marketing with new trends on exports" organised by the Goa Chamber of Commerce and Industry.



BBA students at GGCl for a session on 'Customer Value Starvation, Prevention and Cure'by Walter Viera



EVENTS ORGANIZED

Spectrum 2023 - An Intra Department Management Event



Spectrum round in progres



Winners of Intra Department Management Event SPECTRUM 2023 being felicitated by the Principal



Conquest 3.0 - A State Level Management Event



Inaugural of a state-level management event "Conquest 3.0 - Breakdown or Breakthrough"

Management round in progress



Chief Guest addressing the students at Conquest $3.0\,$



Felicitation of winning team at Conquest 3.0



SHORT TERM CERTIFICATE COURSES OFFERED TO BBA STUDENTS



Poster for the FYBBA Short Term Certificate Course on 'Self-Management: Ethics, Integrity, Respect and Time Management



Poster for the SYBBA and TYBBA on Short Term Certificate Course



Module on 'Problem Solving: Critical Thinking'.



Modules on Working with People – Leadership and Team-Building'



Modules on 'Self-Management - Etiquettes'



Module on 'Self-Management –Presentation Skills'



AWARDS AND ACCOLADES



Overall Runners Up at Impressions, a state level management event organised by Rosary College, Navelim, Goa 7th October 2023



Overall Runners up at Xplorateur, a state level management event organised by St Xaviers College 30thSepetember 2023



Overall Runners Up at Lakshya, a state level management event organised by MES College, Goa



Overall Runners Up at Synergy, a state level management event organised by Saraswat College, Goa



Students participated in ACUMEN a national level management eventorganised by KLE's Gogte College of Commerce, Belagavi



Overall Winners of Cosmocrat, state level management event organised by Don Bosco college, Panaji



INDUSTRIAL VISIT

STATE INDUSTRIAL VISIT



A visit to Syntegon, Verna, Goa



Visit to Infynyt 3 D



Visit to Putzmeister Pvt Ltd

NATIONAL INDUSTRIAL VISIT



Visit to National Stock Exchange- Corporate office, Bandra Kurla Complex.



Visit to Delhivery, logistics company, at Bhiwandi Mumbai



Visit to Reserve Bank of India Mumbai Regional Office



GLOBAL IMMERSION PROGRAMME



Students visited the Apple Store, Dubai Mall, for a learning expression



Students visited Nasdaq, Dubai, for an interactive session



Students visited Curtin University, Dubai, whereby they presented the findings of an assignment allocated by the University.



Visit to Dubai Frame



Visit to Dubai City Tour



CAMPUS PLACEMENTS 2024

| 1 | Mangal Analytics and Research |
|--|---|
| I | Consultancy |
| 2 | Imperial Wealth Services |
| 3 | Estellar Academy |
| 4 | 91 HR |
| 5 | Wafer Technologies |
| 6 | Latambarcem Brewers Pvt Ltd |
| 7 | Browntape, A Ginesys One Product |
| 8 | Delta Corp Limited |
| 0 | Caculo Group (Caculo Cars Pvt Ltd & |
| 9 | Caculo Earthmovers Pvt Ltd) |
| 10 | Maxxcell Institute Of Professional Studies |
| 10 | Pvt. Ltd. |
| | |
| 11 | Open Destinations Infotech Private |
| 11 | Open Destinations Infotech Private Limited |
| 11 12 | |
| | Limited Unichem Laboratories Pvt Ltd |
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| 12 13 14 15 16 | Limited Unichem Laboratories Pvt Ltd Sofueled Media Private Limited Adreso Entraine Business Services IFB Confederation of Indian Industry- |
| 12 13 14 15 16 17 | Limited Unichem Laboratories Pvt Ltd Sofueled Media Private Limited Adreso Entraine Business Services IFB Confederation of Indian Industry- MCC, Chennai |
| 12 13 14 15 16 17 18 | Limited Unichem Laboratories Pvt Ltd Sofueled Media Private Limited Adreso Entraine Business Services IFB Confederation of Indian Industry- MCC, Chennai EHL, CHENNAI Max Life Insurance Company |

21 Sturgeon Consultancy

поло Солито Толто Выничала блад Шенто Сола Списана в Еслиника

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GLIMPSES OF PLACEMENTS DRIVE 2024



Interview in Progress



Placement Drive Founders of Sofueled Group



Placement Drive HR Representatives of Deltin Group



EXTRA CURRICULAR ACTIVITIES

DEMPO STUDENTS' FEST 2024

A Students' Fest was organised for the students of all programmes of the college on 14th, 15th and 16th February 2024. Each day brought a new theme and with that theme came students expressing their creativity through their attire. During this three-day programme, seven teams competed for the coveted Students' Fest Award by participating in various events such as Face – Off , Ad-Mad, Hunger Games, J.A.M., Control Cricket, Treasure Hunt, Fashion Show, Face Painting, Group Dance and many more. The fest aims to provide a platform for students to showcase their talents, develop problem-solving, coordination, and communication skills, build confidence, and socialize by creating a network with others from different courses and programs. The students also set up food and artwork stalls which helped them build on their entrepreneurial skills of innovation, risk-taking, pricing of products, and leadership.





K-O-S-S

Students of the college organize "K-O-S-S"- an intercollegiate cultural event which is highly appreciated and looked forward to by colleges across Goa. This event attracts a large section of the student community and is known as Goa's Biggest College Event! K-O-S-S has an estimated target of over 4,000+ zestful college crowd from all over Goa along with the presence of renowned personalities related to youth welfare, entertainment and business. Unique ideas and efforts are applied in terms of creativity & production, to offer an advanced level of entertainment to our valuable viewers and to create a platform for the youth of Goa to showcase their talent. This year K-O-S-S 2024 was held on the theme "THE HERITAGE REVIVAL – Relive the Culture", representing Knowledge, Opportunities, Skill and Sustainability.





Training, Internship, Placement and Career Guidance Cell (TIPCC)

The Training, Internship, Placement and Career Guidance Cell (TIPCC) of the college functions with the objective of providing guidance and assistance for the students to achieve their career goals. Besides collaborating with leading organisations in setting up training programmes for the students, it also provides the infrastructural facilities to conduct pre-placement training, on-line test/ written aptitude tests and interviews.

The important objectives of the cell are:

- 1. To provide opportunities for higher progression.
- 2. To provide placement opportunities.
- 3. To provide training for CV preparation and interview techniques.
- 4. To imbibe the employability skills through guidance talks, workshops and seminars.

Some of the activities conducted by the TIPCC for the academic year 2023-2024 are as follows:

- •A talk on the 'Importance of non-verbal communication (kinesics) in an interview process'. The resource person for the session was Dr. Raju Varghese, Director IQAC & Global Programs, Lexicon MILE, Pune.
- •Goa State Higher Education Council (GSHEC) and Directorate of Higher Education (DHE) in collaboration with IBM and its implementation partner REACHA conducted a virtual session on the topic Cyber Security to create awareness among students of Higher Education Institutions across the state.
- Organised a Pre-Placement Talk and Placement Drive by Kotak Mahindra Life Insurance
- Maxxcell Institute of Professional Studies as a part of Corporate Social Responsibility (CSR) put forth a Career Assessment Program tailored for students of our institution.
- Decathlon Sports India organised a Campus Presentation Pre Placement Talk.
- •Institute Of Company Secretaries India (ICSI) organised a Career Awareness Program for Students on "Career as a Company Secretary"
- A campus placement drive for the final year students is scheduled for May 2024.







Student Counselling and Value Education Cell

Student Counselling, Mentoring, and Value Education Cell offer confidential support to students facing various challenges, including academic stress, personal issues, and emotional concerns. Through our Mentoring Program, students have the opportunity to connect with experienced mentors who provide guidance, advice, and encouragement and also to foster ethical and moral values among our students.



Glimpses of talks and sessions on Mental health awareness

Parent-Teachers Association (PTA)

Parent-Teachers Association (PTAs) play a vital role in fostering collaboration between parents, teachers, and the college. They serve as a bridge connecting these essential stakeholders, promoting communication, and facilitating initiatives that enhance the educational experience. Our college PTA meetings facilitate open dialogue between parents and teachers, providing a platform for discussing concerns, sharing ideas, and collaborating on strategies to support student learning. By fostering transparent communication channels, our college PTAs ensure that the needs of all stakeholders are heard and addressed. Through involvement in the college PTA WhatsApp group parents gain insight into the college environment and become aware of various educational initiatives and achievements of the students. By fostering a culture of parental involvement, PTAs contribute to improved student outcomes and overall academic success.



Glimpses of the PTA meetings held during the academic year 2023-24



Unnat Bharat Abhiyan, Ek Bharat Shrestha Bharat(EBSB)& Joy of Giving

Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging institutions to help build the architecture of an Inclusive India. The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and finding appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions.



Internal Committee (IC)

Internal Committee isstatutory committee constituted as per the UGC (Prevention, Prohibition and Redressal of Sexual Harassment of women employees and Students in Higher Educational Institutions) Regulations, 2015 read with Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. This committee spreads awareness about gender-related issues and looks after the grievances of female students as well as female staff working in the college with regard to sexual harassment.



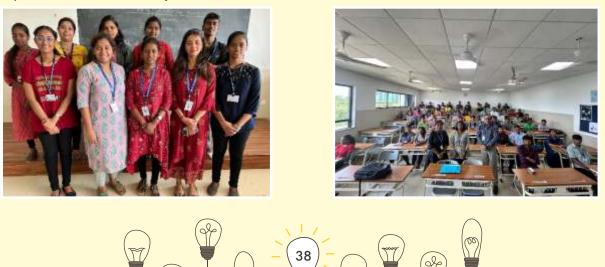
Nature Art and Photography Club

The Club provides a platform for students to enjoy nature and express themselves through their art and photography. Competitions, Sessions and demonstrations, bird watching trips and other excursions are organised under the Club. The Club taps the hidden artistic talents of the students and creates an interest for photography and creativity. The Club is also registered with the World Wide Fund for Nature.



Canteen, Food Safety And Hygiene Committee

The canteen, food safety, and Hygiene committee was formulated to ensure the effective and efficient functioning of the college canteen to satisfy the nutritional needs of the staff, students, and other users of the canteen. About this, the committee has conducted orientation for canteen counseling across classes. The committee also organised various competitions and a session to promote initiatives such as "Eat Right India" initiative and International Year of millets. The committee also conducts a bi-annual inspection of the canteen and has installed a biogas plant as a step towards sustainability.



INDIC Club

The INDIC Club is formed to develop the cultural heritage among the students, Culture is the whole complex of distinctive spiritual, material, intellectual and emotional features that characterizes a society or a group, the main aim of these club is to promote & preserve the Indian Culture among the youth, to give an opportunities to the students to showcase their talent through the various activities conducted. Some of the activities that were conducted was Celebration of Navratri by conducting various Competitions like Mehendi, Face Painting & Rangoli, Talk on Women's Health, Raas Garba. SPICMACAY event was conducted to promote classical music.





Centre for Equal Opportunities, Gender Champion, and School / Anganwadi Adoption Cell

The Centre for Equal Opportunity (CEO), Gender Champion, and School/Anganwadi Adoption Cell addresses issues relating to the marginalization and exclusion of minority groups, including those based on caste, religion, ethnicity, sexuality, and gender. The Cell also proactively works on sensitization programs ensuring equity and equal opportunity to the community at large in the college and creating healthy interpersonal relationships among the students coming from various social backgrounds. Activities like Elocution, Monologue, Poster making, Quiz, Breaking the stereotype, etc were conducted.



Literati Club

The college's Literati Club seeks to rekindle enthusiasm among the youth for books and reading. Students who love to read are encouraged to join the club and participate in and organize various activities. The club's youth members serve as its ambassadors and expand their tribe by starting a variety of literary initiatives.





Consumer Welfare & Legal Aid Cell

The cell conducts various activities for awareness of consumer rights. Focusing on the Consumer Rights and Consumer Protection Act Property various seminars, talks, quizzes and competitions are held.



Yoga and Meditation Club

Yoga and Meditation club was formed to allow students to explore the meditative yogic practices which help improve and maintain one's well being. The art of Yoga and Meditation helps discipline one's mind. The club conducted a Practical session on Pranic healing and Yoga for the students.





RULES OF CONDUCT AND DISCIPLINE

The college attaches great importance to good discipline. Disobedience, misconduct or misbehavior or failure to comply with any of the rules stated below will be severely dealt with:

- 1. Every student of the college is responsible to the Principal.
- 2. Every student is expected to come to the college neatly and decently dressed.
- 3. Students should compulsorily wear their ID cards while on campus and not keep them in their pockets or bags.
- 5. No student is allowed to smoke, consume liquor, drugs or other intoxicants in the college. The students are expected to keep up the good name of the college, even outside the college campus.
- 6. If any student is absent for more than 6 class hours for the given subject, the student will have produce a note from his parents justifying his/her absenteeism. In case of medical illness a doctor's certificate would have to be submitted to the respective class coordinator immediately on joining for reevaluation.
- 7. Silence must be strictly maintained not only in the classrooms but also in the IT Laboratory, reading rooms and corridors of the college.
- 8. Mobile phone is strictly prohibited in class room, library, computer laboratory please ensure you have your mobile phone switched off when attending any session. If found in use, the phone shall be confiscated for the entire day. Mobile phones cannot be used as calculators for tests.
- 10. Any student who comes late to the college or is not permitted to attend the lecture by the concerned faculty member should go to the library or reading room and is not to loiter about in the corridors or disturb the classes and office.
- 12. No student shall collect / spend any money within the college campus or outside, using the college name in any form without the prior permission of the Principal.
- 13. Students are strictly prohibited from disfiguring walls, tables, benches, desks etc.

Any deliberate damage done to the property of college will be severely dealt with.

- 14. Prior permission of the Principal must be obtained for the conduct of any student activity, picnic, tour, study tour etc.
- 15. Ragging is banned in the college. Any student found indulging in ragging will be severely dealt with, as per UGC regulations.
- 16. Students are not permitted to form any society or association without the prior permission of the Principal. The Principal is the ex-officio President of all these associations and her decision in all matters is final.
- 17. No person shall be invited to address a college meeting or society without the prior permission of the Principal.
- 18. Any additional rule as and when it is introduced / notified by the institution will be binding on the student.
- 19. The Principal's decision in respect of general discipline is final.

Note: In addition to the above rules, students shall be bound by "The College Students Discipline and Conduct Rules - 2019" of Goa University.



UNDERTAKING BY THE STUDENT (ANTI-RAGGING)

s/o /d/o

١,

Mr./Mrs./Ms having been admitted to S.S. Dempo College of Commerce & Economics, Panaji, have been made aware of the UGC regulation on curbing the menace of ragging in higher educational institutions, 2009, (hereinafter called the "Regulation") carefully read and fully understood the provisions contained in the said regulation. 1) I have, in particular, perused clause 3 of the regulation and am aware as to what constitutes ragging. 2) I have also, in particular, perused clause 7 and clause 9.1 of the regulation and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging. 3) I hereby solemnly aver and undertake that. I will not indulge in any behavior or act that may be constituted as ragging under а. clause 3 of regulations. b. I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of regulation. I hereby affirm that, if found guilty of ragging, I am liable for a punishment 4) according to clause 9.1 of regulations, without prejudice to any other criminal

being in force.
5) I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

action that might be taken against me under any penal law or any law for the time

| Declared on this | day of | month of | year. |
|----------------------|--------|-------------------------|----------|
| Signature of student | | Signature of Parent / O | Guardian |
| Name: | | Name: | |

STUDENT IDENTITY CARD FORM

*(Please use only Capital letters to fill this form.)

Declaration: I hereby declare that the information given above is true to the best of my knowledge.

Date: _____

Please sign inside the box only, Signature outside the box will not be accepted.





BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

(A Self-Financed Program Affiliated to Goa University)

DEMPO CHARITIES TRUST'S SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS

Pandit Deen Dayal Upadhyaya Vidya Sankul, Cujira, Bambolim - Goa 403202 Email: office@dempocollege.edu.in / bba.dempo@gmail.com | Website: www.dempocollege.edu.in

Dr. Sonya Kapil Angle (Programme Co-ordinator): +91 9511725934